



Art Guild of the Delta **BANNER UP! 2024** **CALL FOR ARTISTS**

Banner Up! is a community art program that encourages creativity amongst its local artists and supports a local non-profit organization while creating a vibrant flair downtown during our summer months!

This program is organized by Art Guild of the Delta, Inc. (AGD), and supported by City of Brentwood Economic Development. Join the fun of Banner Up! 2024. Offering a wonderfully visual opportunity for all interested artists to paint an original artwork banner to be enjoyed by all! There is no cost for artists to participate.

Banner Up! will display originally designed and painted 24" x 48" banners throughout downtown Brentwood and the City Park. Banners will go up and be flown from May through August. They will be displayed during Brentwood's Farmers' Market season, and all Downtown Coalition events, Fourth of July parade, and Concerts in the Park.

Banners will come down in August. A public Gala Event will be held to view and auction all the banners. In past years, non-profit benefactors have included Brentwood Friends of the Library Foundation and Ghostlight Theater Ensemble and The Brentwood Veterans Memorial Building fund. This year, 50% from each banner sale will benefit Adventure Therapy Foundation whose mission is to help families impacted by cancer. Banner artists also receive 50% of banner sales.

ARTISTS ELIGIBILITY

- Art Guild of the Delta (AGD) invites all artists; including practicing high school or college art students, to participate in the **Banner Up!** program.
- Entries will reflect and coincide with public art guidelines to enhance a youthful, playful, active and/or recreational theme. Banner entries related to the arts, culture and diversity of Brentwood are also desirable.
- All entries will be original designs by the artist. No plagiarized artwork will be accepted.
- Entries must not defame or invade the rights of any person, living or dead.
- City of Brentwood and AGD reserve the right to photograph and use banner images in advertising and marketing tools.
- In addition, the City of Brentwood and AGD reserves the right to, pre-screen, accept, or reject artwork that does not meet city public art guidelines, or is technically unsatisfactory or inappropriate for public viewing. See the "Artwork Criteria" section for more information.

DISPLAY & SALES OF BANNERS

- A Gala Event and Live Auction at The Brentwood Senior Center will be held on Saturday, September 14, 2024. Specific details regarding the Gala Event will be coming soon. The public will be invited to bid on any banner of their choice during this event.
- Payments to the artists representing 50% of a successful bid, will be made two weeks after the Gala Event & Auction.
- If a banner is unsold, the artist may purchase their banner for \$50, otherwise AGD will maintain ownership of it.
- Auction Guides and promotional materials will be provided for bidders and the general public.

- Banners will also be on view online at www.ArtGuildoftheDelta.com .

ARTWORK CRITERIA – Please review carefully.

- Banners will be painted with an original design on the blank/white side only.
- Banners will hang vertically. Please design accordingly. Also, consider Banner top and bottom to match the graphic on the backside.
- Please use only good quality ACRYLIC paints. Recommend artist grade like Golden or Liquitex acrylic paint. These paints create a long-lasting piece of artwork that can stand up to the test of time.
- DO NOT use Oil Paint; it sticks when banners are rolled up for handling.
- DO NOT use Spray Paint; it may flake.
- DO NOT use Paint Pens; they fade and do not last.
- DO NOT use any Sealers or Primers on your banner.
- DO NOT use glue or applied items.
- DO NOT cut the banner in any way.
- PLEASE SIGN YOUR BANNER!
- If you take a banner and are unable to paint it, please let us know ASAP so another artist can have an opportunity to participate. DO NOT pass your banner along to someone else. Return it to AGD.
- Banners are displayed on public streets and should be appropriate for all ages.
 - Original artwork should be in good taste, suitable for public viewing, and should be appropriate in scale, material, form and content for the immediate, general, social and physical environments with which they are to relate.
 - Artwork that contains nudity or symbols, which could be offensive, or other potentially offensive material, will not be accepted.

DATES FOR YOU TO PICK UP A BANNER!!

WHERE: Starry Nite Studios – 2545 Sand Creek Rd, #136. The Streets of Brentwood Center. (across the way from the former Delta Gallery.) Thank you Starry Nite Studios!

WHEN: Sat. & Sun. March 23 & 24 - from Noon – 4pm
Sat. March 30 – from Noon – 4pm
Sat. & Sun. April 6 & 7 – from Noon – 4pm

BANNER RETURN DATE!! Friday & Saturday May 10 & 11, from noon – 2pm

Please be considerate of these hours. We appreciate Starry Nite Studios help with the coordination of distribution.

If you cannot make any of these times for pick up. Please reach out, we will be happy to coordinate an alternative.

Please print out the Banner Application below, fill it out, and bring it with you. First come, first served. There are a reduced number of banners this year, with only 45 available for painting. (Applications will also be available at the time of pick up.

Artists will be charged \$50 for unreturned or unusable banners.

Please direct questions to: Rosie Grejsen at 925-698-2077, rgrejsen@pacbell.net
Andrea Schwartz at 925-683-6360
Mary Lamb at m.k.lamb@sbcglobal.net

Art Guild of the Delta
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BANNER UP! Application & Contact Information

Complete this application and leave with the AGD representative.

ARTIST SIGNATURE: _____

ARTIST NAME: _____

MAILING ADDRESS: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

WEBSITE, IF APPLICABLE: _____

ORGANIZATION OR COLLEGE, IF APPLICABLE: _____

High School Students, Only:

SCHOOL: _____

PARENT NAME: _____

PARENT SIGNATURE: _____

PARENT PHONE: _____

PARENT EMAIL: _____

Note: By signing this form, you agree to abide by all the conditions specified in the Banner Up! 2023 Call for Artists.

Art Guild of the Delta
BANNER UP! Submission Form
SUBMIT THIS SHEET WITH YOUR COMPLETED ARTWORK BANNER

ARTIST NAME:

BANNER TITLE:

EMAIL ADDRESS (will NOT be published):

PHONE NUMBER (will NOT be published):

**An inspiration statement creates interest for your artwork. It helps to promote banner interest in the Banner Guide published each year, and also, banner sales.
Please tell us what inspired your design. Also, include your website or social media info.
Guide text is limited to approximately 100 words per banner.**